



The new Digital Wall Film portfolio from Avery Dennison gives design flexibility for even the most ambitious indoor applications – with new, three dimensional textures, rapid application and reliable print performance.

Access a whole new spectrum of creative possibilities, including printable films with pure canvas, crushed stone and natural stucco textures. A choice of adhesives supports the creation of unique short- and longer-term wall vinyl printed decoration in hospitality areas, retail areas, exhibitions and more. Films can be applied without the need for primer, and excellent opacity ensures that the underlying wall is completely concealed. Wall Film materials make transforming an indoor space easier and more visually rewarding than ever before.

KEY FEATURES

- > Quick, easy and clean installation, with no primer needed
- > Customisable – digital printing with solvent, eco/mild solvent, latex and UV curable inks
- > More creative choices, with digitally printable MPI 8726 Textured Wall Films
- > Full cover-up, with excellent opacity using thicker films
- > Apply to many different surfaces – choice of hi-tack or removable adhesives
- > Suits most common print platforms: 1.37m width
- > Fire certification available

RECOMMENDED USES

- > Retail decoration & branding vinyl wall printed graphics
- > Hospitality and commercial space interiors
- > Exhibitions and retail promotional wall graphics
- > Other interior decoration applications





Products MPI 8000 Series

Product	Face Film Finish	Face film thickness (my)	Adhesive	
MPI 8726	Textured	Canvas	152	Hi-Tack*
MPI 8726		Stone	203	Hi-Tack*
MPI 8726		Stucco	152	Hi-Tack*
MPI 8626	Non-Textured	White Matte	150	Hi-Tack*
MPI 8621			152	Removable
MPI 8024			90	Hi-Tack* +Easy Apply

Common applications

Retail Decoration & Branding	Hospitality and Commercial area Decoration	Exhibitions & Retail Promotion
●	●	
●	●	
●	●	
		●
		●
●	●	

* Special permanent clear adhesive for a wide range of wall finishes and other indoor graphics, including low energy surfaces



Film Canvas



Film Stone



Film Stucco

Avery Dennison MPI™ 8726 Textured Wall Film series

Key features

- » Quick, easy and clean installation, with no primer needed

- » Customisable – digital printing with solvent, eco/mild solvent, latex and UV curable inks

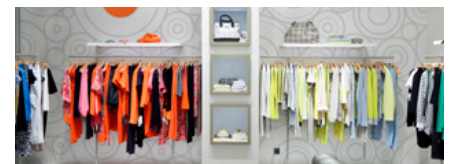
- » More creative choices, with digitally printable MPI 8726 Textured Wall Films



MPI™ 8621 Wall Film Removable



MPI™ 8024 Wall Film EA Hi-Tack



MPI™ 8626 Wall Film Hi-tack

Key features

- » Quick, easy and clean installation, with no primer needed
- » Customisable – digital printing with solvent, eco/mild solvent, latex and UV curable inks
- » Clean removability for up to 1 year enabling short-term promotional campaigns

Key features

- » Quick, easy and clean installation, with no primer needed
- » Customisable – digital printing with solvent, eco/mild solvent, latex and UV curable inks
- » Reduces the risk of bubbles during installation on flat and slightly curved indoor surfaces, using Easy Apply technology

Key features

- » Quick, easy and clean installation, with no primer needed
- » Customisable – digital printing with solvent, eco/mild solvent, latex and UV curable inks
- » Hi-tack adhesive providing reliable performance on different wall finishes and other indoor graphics, including low energy surface applications

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