

Product Data Bulletin: LD3911

LG Pressure Sensitive Graphic Film

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# **LD3911 – Polymeric Digital Print Vinyl**

#### **Description**

LD3911 is a white opaque PVC film for solvent inkjet printing, available in both gloss and matte finish. This is designed to meet high resolution printing with excellent color.

#### **Features**

- · Outdoor Durability: 5 years
- Excellent printing performance
- · Dimensional stability and performance under a wide range of physical and climatic conditions
- Excellent weather resistance: Solvent based acrylic adhesive (Permanent Type)
- · Liner: Super flat, double side olefin coated paper
- Solvent inkjet printing: Vutek, Arizona, Mimaki, Mutoh, Roland, DGI etc.
- · Outdoor display, sign, exhibition stand, automotive advertising
- The films conform well to flat and seamed surfaces, when processed and applied according to LG recommendations.
- · Shelf Life: 1 year

#### **Converting Methods**

#### **Printing**

The film can be printed with solvent-based ink. For the outdoor durability, it must be printed with pigmented ink in accordance with the supplier's recommendations.

## Cutting

Use one of these cutting methods

• Sharp knife, Cold steel rule die, Razor blade

### **Durability**

Durability is based on field experience and exposure tests in South Korea. Outdoor durability is 5 years, when properly processed and applied (unprinted film vertical exposure).

#### Accelerated: 2000 hr minimum

As determined in an Atlas Weather-o-meter conforming to ASTM G-26-77, section4, using the standard dual cycle of 102 minutes of light at 63°C and 18minutes of water spray at 63°C.

### Accelerated: 1000 hr minimum

As determined in a QUV weathering tester using UV light(UVB 313 bulbs) at 63°C.





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#### **Shelf Life**

Shelf life is 1 year from factory shipment.

#### Storage condition

Free from excessive moisture, temperature, direct sunlight (20°C x 50 % R.H.).

### **Physical Properties**

Property	Metric units	Test Method
Thickness (Including adhesive)	110 µm ± 10 %	Micrometer
Tensile strength	≥ 1.8 kg/cm²	ASTM 882
Elongation	≥ 100 %	ASTM 882
Peel adhesion (24 hrs)	≥ 1,600 g/in	180 peeling PSTC-1
Service temp. range	-45°C ~ 82°C	Film applied Al panels 24 hrs prior test
Opacity	Tt ≤10	Haze Meter (Tt: Transmission)
Gloss	60 ↑	at 60°, in Machine Direction
Release liner thickness/weight	0.14 mm / 130 g/m <sup>2</sup>	

## **ICC Profiles**

ICC Profiles for this product are available for download at http://sign.lghausys.eu/en/ld3911.

### Warranty

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