

## Cookies Policy

### What is a cookie and what is it?

Cookies were created in 1994 to solve the problems concerning the limitations in identifying the computer connected to a web page. Without cookies sites they can not know if the two requests from the same device, so you must give them labels.

Cookies are saved on the hard disk or in the memory of the visitor's computer. A cookie is a small file that is sent to your browser and saved on your device when you visit a website. Cookies allow efficient operation of the site and improve performance, they also give information to the owner of the site for statistical purposes or advertising, mainly to customize the browsing experience remembering preferences and browsing mode.

The cookie is similar to a personal identification card only. Cookies tell how often you visit pages and this helps you to understand what information may be of interest to visitors. In this way, we can offer more content of interest to a specific behavior and unless they are in line with what might not be of interest to the user. Cookies help us to be more efficient and to store preferences and user names, register products and services, and personalize pages.

### What cookies we use and for what purposes?

We use different types of cookies and similar technologies, each of which has a specific function.

To optimize the use of the site and the full functionality of the buying process online and custom features, the computer, tablet, or mobile device must accept cookies. Our information about the use of cookies provides information about the type of cookies used and the mode of management, control and elimination.

### Type Cookies

We use cookies to: keep track of the items in the cart, remember you on subsequent visits and maximize your online experience.

### Cookie navigation

From the first access these cookies allow the site to work properly and allow you to view the content on your device recognizes the language and the market of the country from which you choose to connect. If you are a registered user, allow to recognize and access to services of the dedicated areas.

### Functional cookies

These cookies allow us, based on your specific request, to recognize the subsequent accesses to not having to enter your details each time you visit

### Analytical cookies

These cookies are used for statistical analysis on how the users on our site.

Cookie marketing and profiling of the first and third parts

These cookies are designed to create user profiles for the purpose of sending commercial messages that meet the preferences shown during the visit or to improve your browsing experience: while browsing our website these cookies are useful to show products of your interest or similar to those that have displayed

### Cookies Social Network

These cookies are necessary to allow your social accounts to interact with our site. They are used for example to make you express your appreciation and share

with your social friends. Cookies social networks are not necessary for navigation.

### How can I disable cookies and manage my preferences?

Most browsers are configured to accept, control or possibly disable cookies through the settings. We remind you, however, that disabling cookies or navigation functional ones can cause malfunction of the site and / or limit the service that we offer.

#### Manage Cookies:

IE: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>

Safari: <http://support.apple.com/kb/PH11913>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en>

Firefox: <http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-website-preferences>

To disable cookies analytical and prevent Google Analytics to collect information about your navigation, you can download the Add-browser for the Google Analytics Opt: <https://tools.google.com/dlpage/gaoptout>.

#### Acceptance and renunciation of cookies

Continuing the navigation on this site by closing the clamp information or clicking on any part of the page or by scrolling to highlight additional content, we accept the Cookie Policy Utilgraph. In case of rejection of cookies by abandonment of navigation, any cookies already registered locally in your browser will remain registered but there will no longer be read or used until a subsequent and eventual acceptance of Cookie Policy. You will always have the ability to remove these cookies at any time through the procedures set out in the sites mentioned in the section "Manage Cookies".